

MUSICAL PRODUCTIONS BIO

Musical Productions (MP) is the label founded, created and directed by: Antonio "Tony" Moreno. Established in 1989, the company's objectives have always been based on our belief in teamwork, the quality of our productions, and a strong selection of musical work. Our achievements would not be possible without these ingredients. Our commitment to our obligations, our responsibility towards the composers, artists and our many industry contacts, have been the key to our success.

The artist team of Musical Productions is composed for the most part of talent from Puerto Rico, Santo Domingo and Cuba, offering the best in Salsa (Pedro Conga, Tito Rojas, Pedro Jesus, Anthony Cruz), Merengue (Johnny Ventura, Banda Gorda) and Reggaeton (DJ Power, DJ Dary).

With hits through the years on radio and television in Puerto Rico, the United States and abroad, MP has had an international impact in a relatively short time, landing its artists in first place on Hit Parades in Colombia, Venezuela, Panama, Peru, Ecuador, Mexico, Central America, Chile and elsewhere.

We demand the highest quality, not only during the recording process, but also at the manufacturing stage, where optimal quality of our CD's is achieved.

At the same time, we have built our own building and recording studios in Miami, Puerto Rico to maintain the quality production and to streamline the recording process.

Our in-house art dept. has the on hands experience of creating and developing the ideas of both the Artist and Company with our packaging CD boxes. Not only does this aid in the effort to combat piracy, it also helps consumers identify our products better. We are always filming and releasing new videos of all of artists which are available for promotion (Music Channels, Press, etc.), and sales.

Our distribution at a national level (including Puerto Rico) is handled independently. We internationally distribute through our alliances with licensees around the globe. We remain as one of the strongest tropical independents.

Our extensive promotional products includes promotional CDs, DVDs, posters, photographs and biographies of our artists, and calendars of noted artists birthdays and include detailed information of the major holidays in all countries. Just to name a few forms of promotion with the ultimate goal of promoting our artists.

Our publishing **NOTA PUBLISHING (ASCAP)** and **JULIA PUBLISHING (BMI)** have been founded and are in operation to give our artists & composers greater exposure and at the same time safeguard the copyrights of our material at a national, as well as international level.

We have expanded our horizons by becoming the "**FIRST LATIN RECORD LABEL ON THE WORLD WIDE WEB**", and hope to continue offering the latest in technology and the best in quality recordings to better serve the musical world.